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Press Release

Prisma Colour, LLC partners with Vanderbilt Chemicals, LLC

Vanderbilt Chemicals, LLC, a privately held manufacturer and distributor, is proud to announce an exclusive distribution partnership with Prisma Colour, Ltd to represent their line of rubber color masterbatches in the NAFTA region.

Formed in 1991, Prisma Colour is a global supplier of color and additive masterbatches with an annualized capacity in excess of 48,000T. Vanderbilt Chemicals, LLC, founded in 1916, is a US producer of a variety of chemicals, and is combined with a strong distribution portfolio, for servicing the Rubber and Plastics Industry.

"Prisma Colour's vast portfolio coupled with their technical support and customer focus make this a great fit with Vanderbilt Chemicals, LLC" says VP and Global Business Manager Chris Nola. "Color matching can be very difficult for Rubber and Plastics applications, and Prisma Colour are experts at it". "We are fortunate to bring together our technically oriented organizations and believe that the NAFTA market is ready for this type of powerful synergy".

"Vanderbilt Chemicals LLC is well known for its expertise in our industry. Coupled with that they have a fantastic team and ethos that really synergizes our market offering." Says Group Managing Director Dominic Philpot. "Prisma Colour Ltd started out supplying coloured rubber concentrates and this remains one of our core competences. We have extensive technical resource and know how which will be complimented by Vanderbilt Chemicals LLC technical and customer focus".

To find out more about this product offering, reach out to your local technical sales representative at Vanderbilt Chemicals LLC or visit the following websites:

Vanderbilt Chemicals, LLC: www.vanderbiltchemicals.com

Prisma Colour: www.prismacolour.com

